



# PUT YOUR MESSAGE IN THE SPOTLIGHT



## WHY ADVERTISE WITH US?

As we celebrate our theatre's 100th anniversary in 2019, advertising in our season program is a wonderful way for your business to support the work of Peoples Bank Theatre and to reach out to our audiences.

An average of **15,000** individuals from Marietta, Parkersburg, Columbus, Athens, Charleston and Pittsburgh attend our world-class performances **each six-month season**.

Our program is also distributed through the Marietta-Washington County and Greater Parkersburg CVBs and mailed to qualified leads.

Becoming a program advertiser shows your business's dedication to the arts in our community. It also puts your business or organization in front of a highly targeted, captive audience. We are proud to invite you to join us in celebrating the performing arts in downtown Marietta.

**Spring Ad Reservation Deadline**  
May 15

**Ad Material Deadline**  
May 22

**Distribution Dates**  
Summer-Fall: July 1 – December 31  
Winter-Spring: January 1 – June 30

**Information and Ad Sales Contact**  
Aurora Held-Dodd  
Peoples Bank Theatre  
740-373-0894 or 740-538-0296  
adodd@peoplesbanktheatre.com

### FULL PAGE

5.25 x 8.25 inches • \$900

*Full Bleed no extra charge (artwork sized to 5.75 x 8.75)*

Premium placements:

- Inside covers - \$1250
- Back cover - \$1500

**All ads full color**

### HALF PAGE

5.25 x 4 inches • \$600

### QUARTER PAGE

2.5 x 4 inches • \$300

# Peoples Bank Theatre

2019 Playbill Advertising

Advertiser name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact person \_\_\_\_\_ Title \_\_\_\_\_

## We wish to purchase the display advertisement size indicated below:

	Width	Height	Single season	Both seasons (full year)
<del>Outside back cover**</del>	<del>5.25"</del>	<del>x 8.25"</del>	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,800
Inside front cover**	5.25"	x 8.25"	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,400
Inside back cover **	5.25"	x 8.25"	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$2,400
Full page **	5.25"	x 8.25"	<input type="checkbox"/> \$ 900	<input type="checkbox"/> \$1,700
Half page	5.25"	x 4.00"	<input type="checkbox"/> \$ 600	<input type="checkbox"/> \$1,100
Quarter page	2.50"	x 4.00"	<input type="checkbox"/> \$ 300	<input type="checkbox"/> \$ 550

### Total amount due:

\$ \_\_\_\_\_

Paid  To be invoiced

Make checks payable to  
Peoples Bank Theatre

Drop off or send payment to our office:  
224 Putnam St., Marietta, OH 45750

\*\* If opting for a full-page bleed, ad should be 5.75x8.75 to allow for bleed

### Right of Refusal

Peoples Bank Theatre reserves the right to refuse to place or ask for corrections to any advertising that it feels is in questionable taste or questionable quality for reproduction. Supplying your advertising materials in a timely manner with respect to the deadline will ensure that any issues with your ad or artwork can be addressed in time for publication.

### Advertising Requirements

In addition to the ad rates above, there is a fee of \$150 to prepare a camera-ready ad from materials supplied by the advertiser. This fee only applies to ads not submitted camera-ready. Images must be at least 300dpi at 100% of the final image size, supplied as a .pdf, .eps, or .tif files. All colors should be converted to CMYK. It is the responsibility of the advertiser to correct ads that do not meet acceptable specifications.

**Ad Reservation Deadline**  
**MAY 15**

**Ad Material Deadline**  
**MAY 22**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Once completed, please scan and email this form to [aheld@peoplesbanktheatre](mailto:aheld@peoplesbanktheatre), fax to 740-373-0895, or mail to Peoples Bank Theatre, 224 Putnam Street, Marietta, OH 45750.